



The “three pillars” of [sustainability](#) are commonly cited as “people, planet, and profit”. At Expeditors, our three pillars of sustainability closely mirror this original idea, with a focus on the earth we live on (environmental stewardship), society as whole (social responsibility), and the people who are the essence of our company (health & safety). The pursuit of sustainable business practices is essential to achieving our mission of excellence in global logistics.

Beyond Compliance, Toward Efficiency

At Expeditors, we work with our customers, service providers and employees to demonstrate a measurable commitment to environmental sustainability. We go beyond compliance to lead and create new opportunities to reduce pollution, while saving money. As a non-asset owning logistics provider, we are not tied to aging fleets. We have the freedom to move your freight on cleaner vessels and in cleaner ways, based on data we provide you to make informed decisions.

We communicate this environmental commitment to our employees through a formal policy in our [Employee Code of Business Conduct](#). We offer environmental training and voluntary participation in Global or Branch Green Teams. Currently, there are over 600 employees participating in these Green Teams. [Here are some of our accomplishments.](#)

Expeditors’ Footprint

In 2010, Expeditors published its first response to the Carbon Disclosure Project, stating that we intended to follow the World Resources Institute to measure our greenhouse gas emissions. In May of 2011 we will publish our greenhouse gas emissions scope one and two data along with targets for reducing those emissions. As a non-asset owning logistics provider, electricity is our primary source of greenhouse gas emissions. In 2010 we implemented an internal certification process to reduce energy and 80 of our branches have reached some level of certification. This greenhouse gas data allows us to target offices that use the most energy, and then work with them to reduce their energy levels. We expect to save hundreds of thousands of dollars through these improvements.

Working with Service Providers

We don’t have control over how quickly our service providers modernize their fleets, but we do have influence. We partnered with the US EPA SmartWay program in 2008 and quickly earned “Outstanding Performer” status due to our ability to promote the program to existing and new trucking service providers. Currently 85% of our “freight spend” in the US is with SmartWay providers. We intend to reach a 90% level in the next year.

Expeditors’ Global Green Team actively researches potential partnerships with service providers and other groups to help us make a bigger impact. We are also members of the Coalition for Responsible Transport and the Clean Shipping Project.

We use environmental criteria to score all new service providers to understand where they are in their environmental efforts and to help us make decisions regarding which service providers to select.

Working with Customers

We have partnered with several customers in the last two years to measure and recommend ways to reduce their transportation carbon footprint. A lot of money has been saved due to these recommendations. Our strategy is to meet with these customers on a quarterly basis to review their carbon footprint and spend and then take action on that data.

There are many ways to reduce a transportation footprint, ranging from modal shifts like truck to rail, to slowing down the supply chain, to consolidation of freight in order to utilize containers effectively. In almost every case, where less fuel is burned, there is less carbon footprint and less cost. We have years of expertise in helping our customers find solutions that work for them, and sophisticated systems to provide data for making informed decisions. [View a sample Carbon Emission Report.](#)